

سافار سينما SAFAR FILM FESTIVAL

The [SAFAR Film Festival](#) is the only festival in the UK dedicated to cinema from the Arab world. Founded in 2012, SAFAR offers a unique space for audiences to connect with, explore, and celebrate the Arab cinema past, present, and future.

This year's edition is an important milestone for the festival. SAFAR is celebrating its 10 year anniversary, is becoming an annual programme and is, for the first time, expanding to screen in 7 other UK cities alongside its flagship London festival.

SAFAR is run by [The Arab British Centre](#), a charity based in London which works to further understanding of the Arab world in the United Kingdom.

To help us ensure we make as much impact as possible in our new screening locations, we are hiring Audience Engagement Producers to support us in the marketing, engagement and delivery of the festival, particularly focusing on local Arab / SWANA audiences and audiences from refugee and migrant backgrounds.

We are looking for a producer (1 per city) in:

- Cardiff
- Coventry
- Glasgow
- Hull
- Manchester
- Plymouth

These are remote positions which will suit someone who can work independently and with initiative. Working hours are flexible with some evening and weekend working during festival time. Most cities have between 3-5 screenings between 1-17 July.

Roles and Responsibilities

Marketing and Audience Engagement

- Devise and implement a marketing strategy for local target audiences in collaboration with SAFAR core team
- Research and contact local press about the festival
- Run Assisted Ticket Scheme for refugees and asylum seekers including contacting organisations, booking tickets, and welcoming to events.

Event Management

- Attend all SAFAR screenings in city and serve as main festival contact for venue and audiences
- Ensure that surveying of audiences is taking place after screenings
- Recruit and manage a small team of volunteers to assist at screenings, particularly with collecting survey responses from attendees
- Introduce festival screenings / lead Q&As if required
- Ensure festival collateral is on display for screenings, in coordination with venue

Person Specification

- A keen passion for film
- Passionate about access and inclusivity
- Initiative to work independently
- Flexible to work some evenings and weekends
- Experience in event management / production, ideally in the arts and culture or film sector
- Experience in marketing and audience engagement, with connections to local arts and culture organisations / communities and press desirable
- Arabic speaking or with connections to local Arabic / SWANA / refugee and migrant communities is desirable

If you feel you have transferable skills that we could benefit from that don't exactly match what we've imagined, we're really happy for you to tell us why your experience would be a good fit for the role.

Requirements

- Eligibility to work in the UK

Fee, Dates and How To Apply

- £150 per day up to 10 days from June – end of July
- Start date: Monday 20 June

If you have any questions about the role, please contact Events and Communications Manager Becky Harrison and she will get back to you.

To apply: please contact becky@arabbritishcentre.org.uk with your CV and a brief note explaining your suitability for the role by Wednesday 15 June.